VidZapper

VidZapper is a comprehensive platform that enables you to format, manage, monetize and distribute video.

VidZapper supports delivery of video to websites, video players, IPTV, mobile and tablet devices and portals such as iTunes, Facebook and YouTube.

Features include the ability to plug-in applications, monitor stats in real time and build your own video services using the built-in API.

VZ loader

video ingestion

Link or upload content and metadata from any source and repurpose it in any required format.

You can combine content already on the web with your own produced content and user generated content. And then you can mix it all with live feeds.

Any content from any source at any time in any format, that's the flexibility VidZapper offers.

Combine video sources

Create multiple formats

Transcode live feeds

Global, scalable CDN

VZ admin

video management

Manage, organize and distribute your content, live, scheduled and on demand to as many outlets as you want. Quickly create playlists, build time based schedules, carve out parts of the schedules, add in and even mix live events. You can do it all, simply, with VidZapper.

Live mixing

Playlists

Schedules

Player management

Distribution management

VZ admin

Syndicate and distribute your content across all kinds of outlets, from major video portals to individual websites and blogs, from services such as iTunes to social networks like Facebook.

video distribution

- **Syndication**
- **Facebook player**
- **iTunes distribution**
- **RSS, MRSS distribution**
- **Google TV**

VZ players

VidZapper's range of players enable you to build great user experiences across a wide range of devices and formats, including iPad, iPhone, Android, Connected TVs and OTT STBs, and, of course, websites. Our Players can auto detect the device and deliver the best user experience automatically.

video players

- **Customisable controls**
- **Full mobile support**
- **Multiple formats**
- **Generates analytics**
- **Supports plug-ins**

VZ plugins

Extend VidZapper with a wide range of third party plug-ins using the VZSync interface and the VidZapper API.

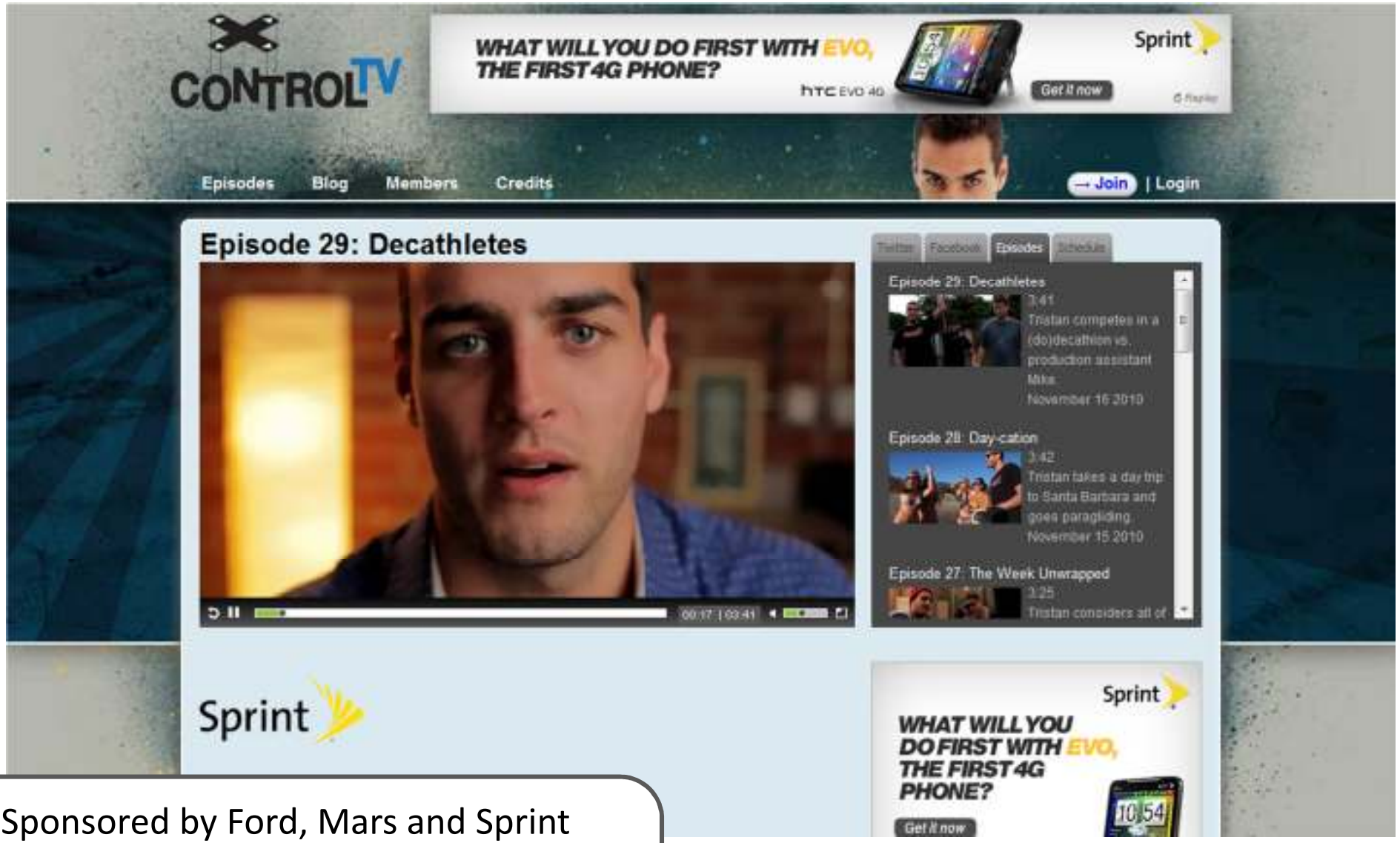
social video

- **Polldaddy**
- **Paypal**
- **EBay**
- **Twitter**
- **Facebook**

VidZapper

Case Studies

Control TV



- Sponsored by Ford, Mars and Sprint
- 6 weeks live transmission + on demand
- Online voting

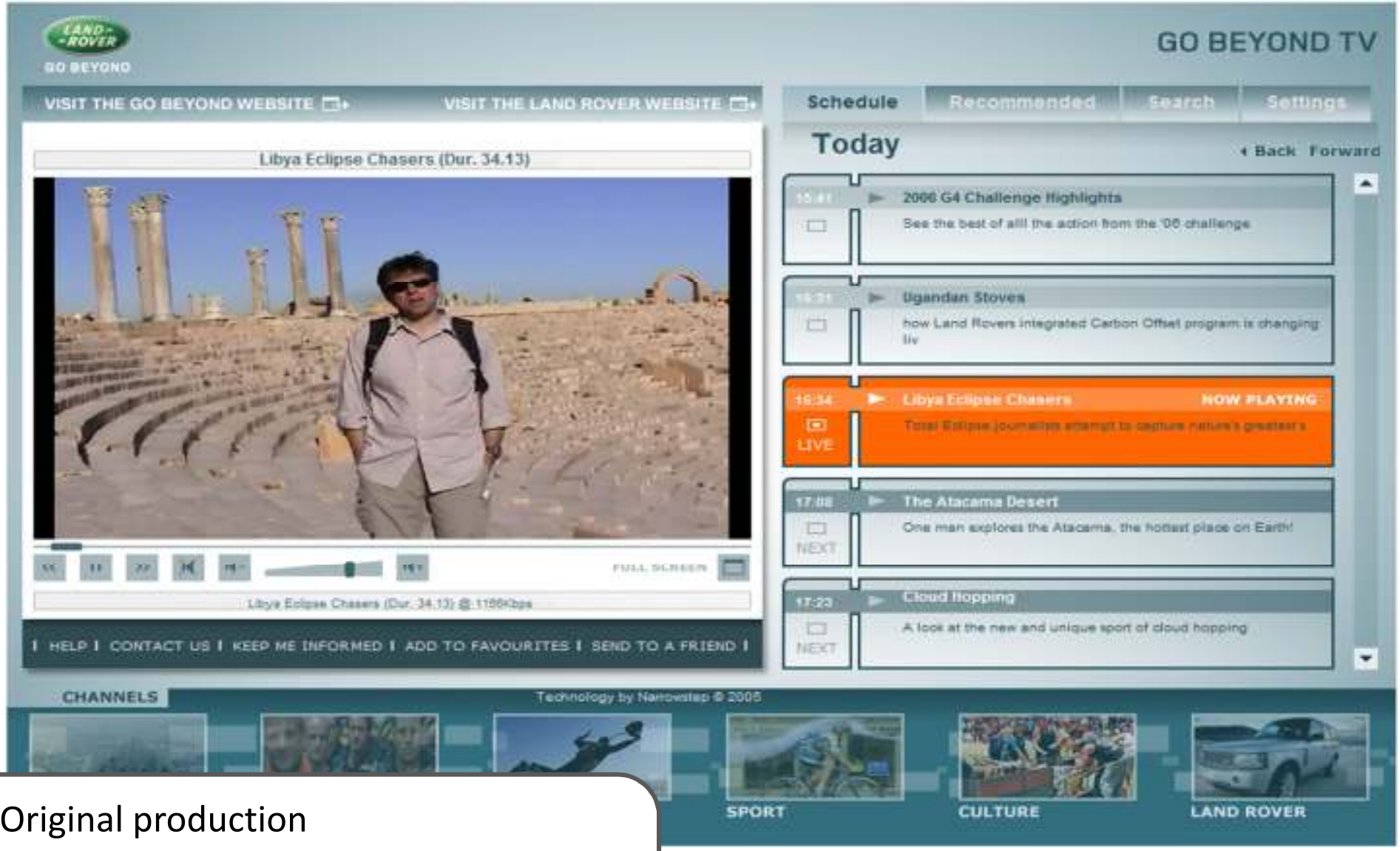
VidZapper

Sportzzone

- Multichannel service
- Integrated banner and video advertising
- Facebook Player

VidZapper

Land Rover



- Original production
- Significant performance v Audi TV

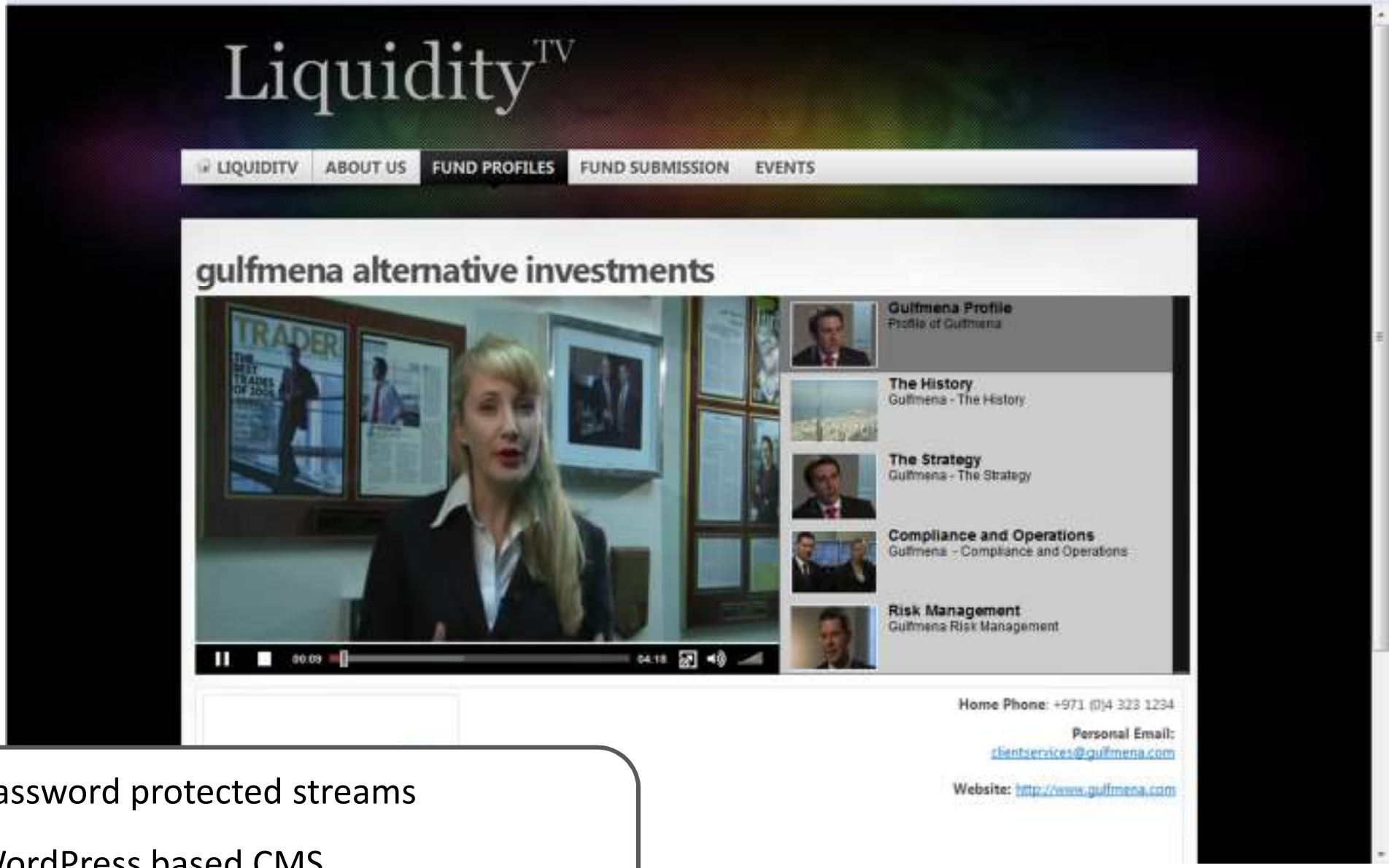
VidZapper

BBVA

- Channel for leading European bank
- Customer and staff communication
- iPhone channel app

VidZapper

Liquidi.tv



- Password protected streams
- WordPress based CMS
- Video directory of funds

VidZapper

Giralda TV

- Live 24 x 7 simulcast
- Facebook chat and voting plugins
- Very high viewership

VidZapper

PSOE

- Channel for ruling Spanish political party
- Live press conferences and events
- Extensive on demand library

VidZapper

Paradores

- Guide to leading Spanish hotels
- Video library
- Dedicated channel

VidZapper

Ripley's Believe It Or Not!

- Video guide to major London attraction
- User submitted video
- Website built around video

VidZapper

El Corte Ingles

- One of world's largest retailers
- Vcommerce sites
- Full ecommerce integration

VidZapper

World Match Racing Tour

- Leading global sailing events
- On demand and live coverage
- Global distribution

VidZapper

World Aerobatics Championship

- Live coverage
- Global audience of tens of thousands
- Syndicated mini players

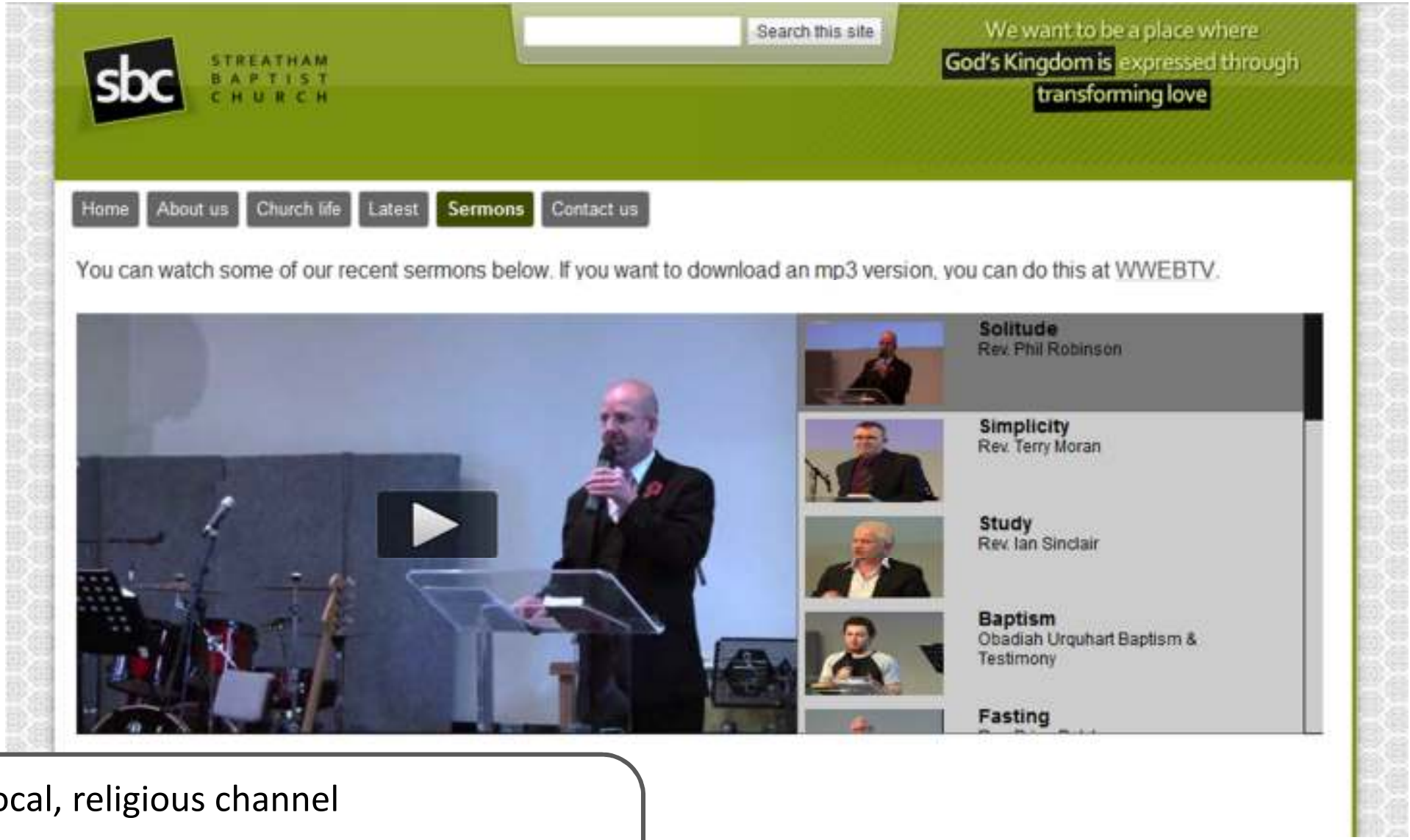
VidZapper

Red Cross

- Fundraising using video appeals
- Educational and information videos
- Dedicated stand alone channel

VidZapper

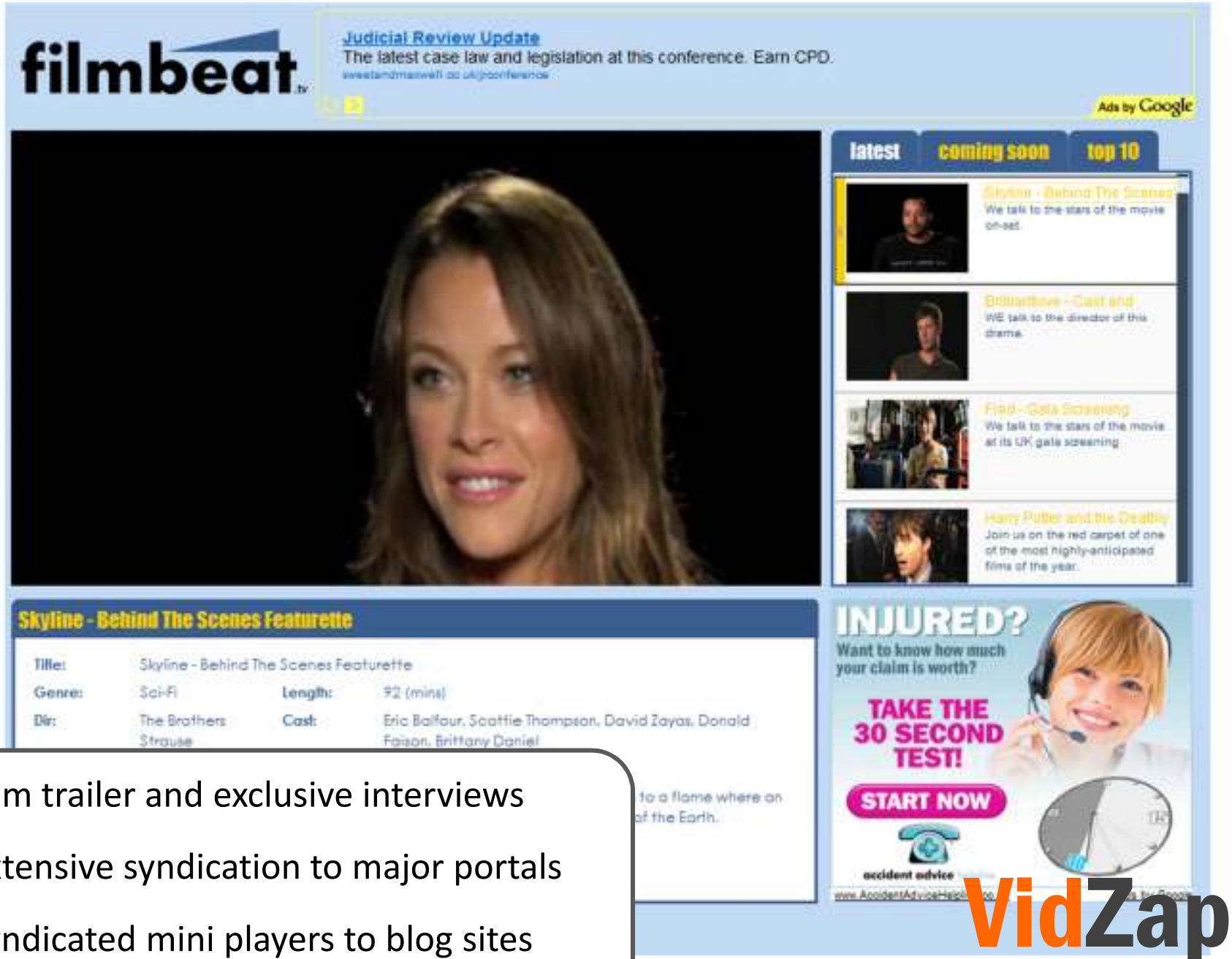
Streatham Baptist Church



- Local, religious channel
- Built with no coding
- Integrated with Mambo CMS

VidZapper

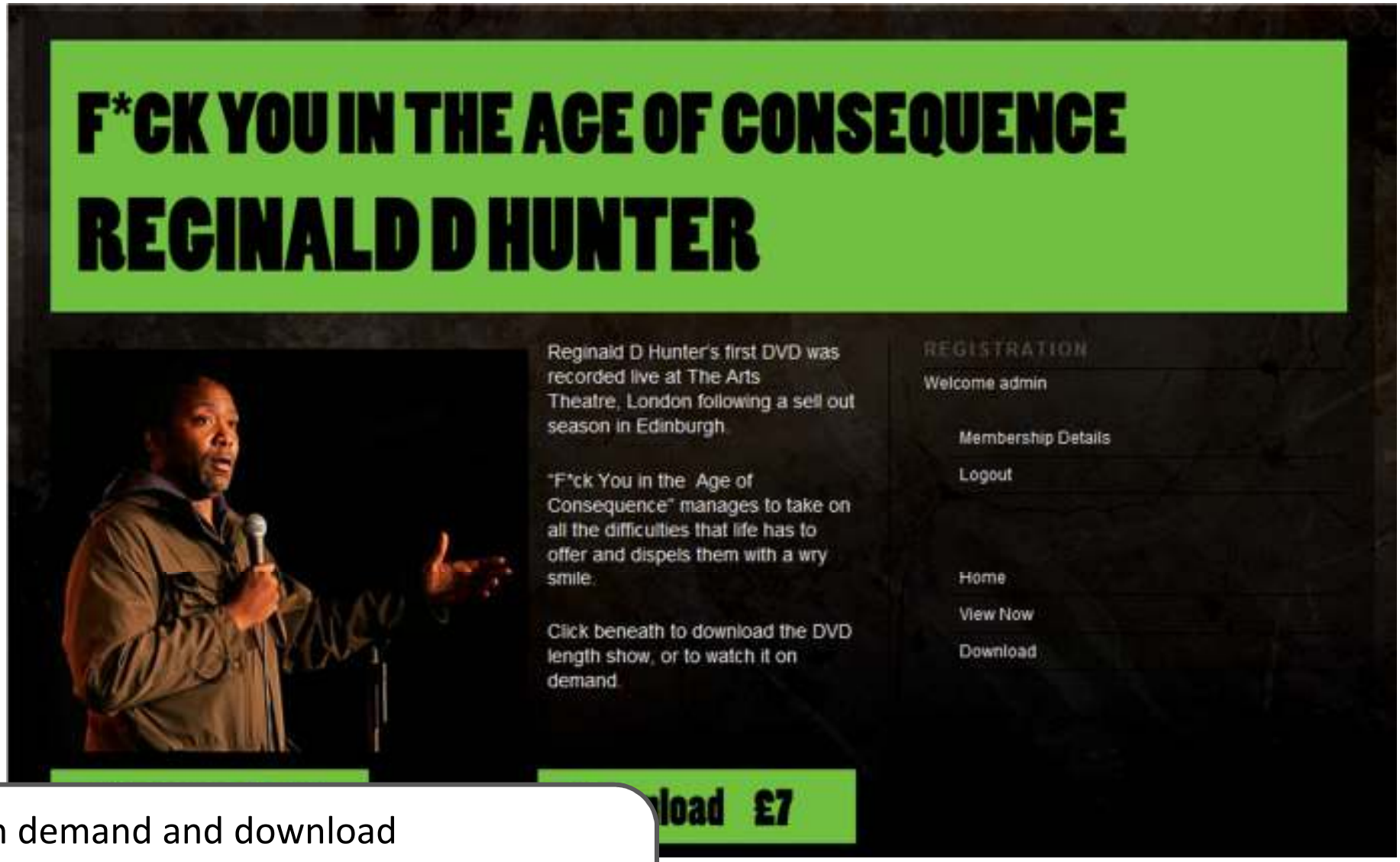
Filmbeat



- Film trailer and exclusive interviews
- Extensive syndication to major portals
- Syndicated mini players to blog sites

VidZapper

BootlegReg



- On demand and download
- Access control and payment system
- Integrates with Paypal for payment

VidZapper

VidZapper

www.vidzapper.com

info@vidzapper.com