# VidZapper

VidZapper is a comprehensive platform that enables you to format, manage, monetize and distribute video.

VidZapper supports delivery of video to websites, video players, IPTV, mobile and tablet devices and portals such as iTunes, Facebook and YouTube.

Features include the ability to plug-in applications, monitor stats in real time and build your own video services using the built-in API.



# VZloader

Link or upload content and metadata from any source and repurpose it in any required format.

You can combine content already on the web with your own produced content and user generated content. And then you can mix it all with live feeds.

Any content from any source at any time in any format, that's the flexibility VidZapper offers.

#### video ingestion



**Combine video sources** 



**Create multiple formats** 



Transcode live feeds



Global, scalable CDN

# Vzadmin

Manage, organize and distribute your content, live, scheduled and on demand to as many outlets as you want. Quickly create playlists, build time based schedules, carve out parts of the schedules, add in and even mix live events. You can do it all, simply, with VidZapper.

| Playlist<br>Format | Rv Coming Soon                      | * | <docs>ht</docs>  |  |
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#### video management



#### Live mixing



Playlists



Schedules



**Player management** 



Distribution management

# Vzadmin

Syndicate and distribute your content across all kinds of outlets, from major video portals to individual websites and blogs, from services such as iTunes to social networks like Facebook.



#### video distribution



#### Syndication



**Facebook player** 



**iTunes distribution** 



**RSS, MRSS distribution** 



**Google TV** 

# Vz players

VidZapper's range of players enable you to build great user experiences across a wide range of devices and formats, including iPad, iPhone, Android, Connected TVs and OTT STBs, and, of course, websites. Our Players can auto detect the device and deliver the best user experience automatically.



#### video players



**Customisable controls** 



**Full mobile support** 



**Multiple formats** 



**Generates analytics** 



**Supports plug-ins** 

# Vz plugins

Extend VidZapper with a wide range of third party plug-ins using the VZSync interface and the VidZapper API.

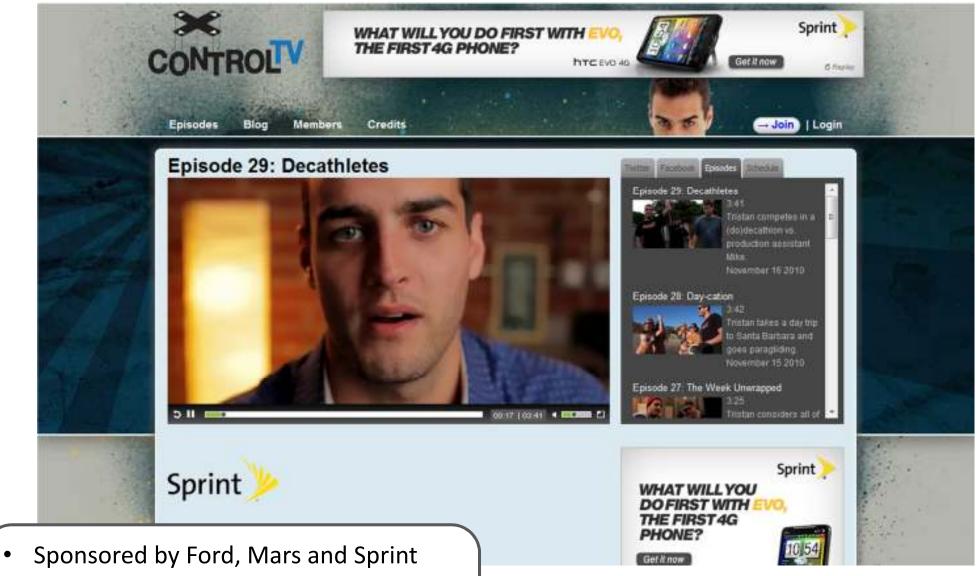




# VidZapper

**Case Studies** 

#### **Control TV**



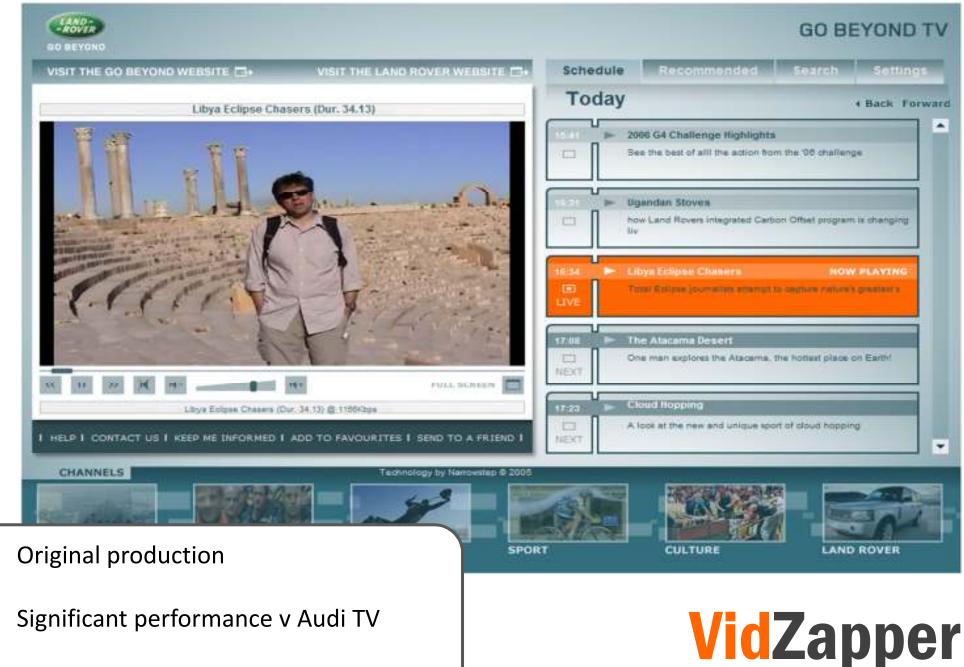
- 6 weeks live transmission + on demand
- Online voting

#### **Sportzzone**



• Facebook Player

#### **Land Rover**



#### BBVA



Ea Jornada de tu vida

- Channel for leading European bank
- Customer and staff communication
- iPhone channel app

#### Liquidi.tv



• Video directory of funds

#### **Giralda TV**



- Facebook chat and voting plugins
- Very high viewership

#### **PSOE**



- Channel for ruling Spanish political party
- Live press conferences and events
- Extensive on demand library

#### **Paradores**



- Video library
- Dedicated channel

#### **Ripley's Believe It Or Not!**



- Video guide to major London attraction
- User submitted video
- Website built around video

#### **El Corte Ingles**



- One of world's largest retailers
- Vcommerce sites
- Full ecommerce integration

#### **World Match Racing Tour**



Global distribution

#### **World Aerobatics Championship**

|  | Charles Constrained March 1990     |             |       | b 30 34 34   | DORLD READER   |  |
|--|------------------------------------|-------------|-------|--|--|--|
| Home Live Events E   | ditorials Event Calendar           | Your Videos | Shop  | FAI Home   | About Us   | Contact Us   |
| Sign Up for access to exclusive upcon  | ning LIVE event news and coverage. | Rep         |       | Championship<br>tuned in to wate<br>Congratulations<br>it such a great of<br>There are hight<br>available on de<br>events section<br>See you soon.<br>The team at Airs | n incredible World A<br>2009! Thanks you to<br>h.<br>is to all the participan<br>contest.<br>ghts of the champio<br>mand in the WATCH<br>of this page. | o all who<br>nts for making<br>onships<br>I previous |
| <ul> <li>Live coverage</li> </ul>  |                                    | e code 🛛 🗙  | S8:19 |  |  |  |
| <ul> <li>Global audience of tens</li> <li>Syndicated mini players</li> </ul> |                                    |             |       | Vi   | Za   | pper   |

• Syndicated mini players

#### **Red Cross**





#### Cruz Roja Responde

#### Cruz Roja Responde











Cruz Roja Responde







- Educational and information videos
- Dedicated stand alone channel

#### **Streatham Baptist Church**

| Sbc STREATHAM<br>B A P T I S T<br>C H U R C H  | Search this site<br>God's Kingdom is expressed through<br>transforming love |
|--|---|
| Home About us Church life Latest Sermons Contact<br>You can watch some of our recent sermons below. If you | us<br>want to download an mp3 version, you can do this at WWEBTV.           |
|  | Solitude<br>Rev. Phil Robinson  |
|  | Simplicity<br>Rev. Terry Moran  |
|  | Study<br>Rev lan Sinclair   |
|  | Baptism<br>Obadiah Urguhart Baptism &<br>Testimony                          |
|  | Fasting   |
| <ul> <li>Local, religious channel</li> </ul>   |   |
| <ul> <li>Built with no coding</li> </ul>   |   |
| <ul> <li>Integrated with Mambo CMS</li> </ul>  | VidZapper   |

#### Filmbeat



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• Syndicated mini players to blog sites

#### BootlegReg

### F\*CK YOU IN THE ACE OF CONSEQUENCE REGINALD D HUNTER



Reginaid D Hunter's first DVD was recorded live at The Arts Theatre, London following a sell out season in Edinburgh.

"F\*ck You in the Age of Consequence" manages to take on all the difficulties that life has to offer and dispels them with a wry smile.

Click beneath to download the DVD length show, or to watch it on demand.

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- Integrates with Paypal for payment

# VidZapper

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